

Cass Centre for Charity Effectiveness Report 2012

The Centre for Charity Effectiveness at Cass Business School (Cass CCE) has enjoyed another successful year - its seventh since being jointly founded by the Company in 2004.

Cass CCE is headed up by Freeman, Prof Paul Palmer and comprises three strands: education, research and consultancy. The five specialist post-graduate part-time diploma and MSc programmes in voluntary sector management continue to be oversubscribed, with 70 students beginning the courses in October.

The Consultancy and Talent Development practice, headed up by Liveryman, Denise Fellows continues to grow in terms of both size and impact on the sector. The consultancy group (which is now probably the largest practice within the sector) is acknowledged for its intellectual leadership in governance, strategy and leadership development. It has recently won major contracts with Help the Hospices, reviewing the governance practices of 70 hospices within the UK; leadership development programmes for YMCA and NUS; and, with Royal Mencap to review the strategies within local branches. Members of the Company have provided support on both a pro-bono and paid basis including pro bono advice on mergers, helping to share techniques on using large scale meeting processes and providing pro bono mentoring for our clients.

Our open short programmes and events such as Charity Talks and Outstanding Leadership (led by Freeman Ian Lawson) extend our impact further. We are particularly grateful to the Company for the funding for specific projects such as supporting the short programme for new Chief Executives.

The Company continues to support Cass CCE primarily through its relationship with the City Centre for Charity Effectiveness Trust, chaired by John Pulford MBE, Liveryman of the Company, which provides an independent channel for funding from a number of sources to Cass CCE.

The City Centre for Charity Effectiveness Trust has over the last 4 years been hugely involved with helping to manage the multi-million pound development of the online learning resource KnowHow NonProfit funded by the Big Lottery Fund. We are very grateful to the many Members, especially Bernie Eccles and previous chairs, Patrick McHugh and Gareth Rees, who committed so much time and energy to the project. Having conceived, developed and proved the viability of the innovative KnowHow NonProfit, in December 2011 KnowHow NonProfit was transferred from Cass to the National Council for Voluntary Organisations (NCVO), the leading membership organisation for the sector where its future success has been financially secured.

Cass CCE looks forward to a continuing strong relationship with the Company and to welcoming many Members to the Company events which are run at Cass.