

# Stand & Deliver: Ed Straw on how consultancy skills and systems thinking can make government work

## WCoMC Education Supper – *change through wisdom*

Three course supper including a free copy of Ed Straw's book  
*Stand & Deliver: A Design for Successful Government*

Thursday May 14<sup>th</sup> 6:30pm to 10:30pm. Tickets: £80 inclusive of VAT

HQS Wellington, Temple Stairs, Victoria Embankment WC2R 2PN

[Click here to book your place](#) if you are a WCoMC member, otherwise email [benjamin.taylor@redquadrant.com](mailto:benjamin.taylor@redquadrant.com) if not a member.

- Will the election change anything?
- What can a management consultant teach a government minister?
- Does organisational analysis hold the key to world class government?
- Would you ask an MBA to rewrite a country's constitution?



Ed Straw, a management consultant for over 30 years, who has spent a lifetime in and around government, becoming more and more frustrated by the political process, the bureaucracy, and by the performance of governments, woke up one day and started analysing government as an organisation – bigger, more complicated, and more important than most, but an organisation nonetheless.

Applying lessons learned from several business schools, a multitude of clients, and the wisdom of colleagues, he concluded that nothing will improve until we grasp that the present system as a whole is itself what stands in the way of successful government.

- What does root cause analysis say about the election of 2010?
- What does the culture of airline Qantas tell us about Health and Safety regimes?
- Should the method of investigating air crashes be applied to failures in government – from banking to deaths in custody?

He went on and concluded that the underlying reason why governments fail is that they have never been designed for their modern remit. Being a diligent consultant he then produced a comprehensive solution: *a Treaty for Government*. See [www.treatyforgovernment.com](http://www.treatyforgovernment.com) or [www.edstraw.com](http://www.edstraw.com) for more!

Come and hear Ed talk about his solution and question him about his book and his life as a consulting partner.

'Excellent read if you have an interest in constitutional affairs. Even if you don't, it's a well-written, witty breakdown of how government should work - you know: accountability, measurement of success, those sort of things.' *Amazon*

'An invaluable and weighty contribution. The author addresses a deceptively simple question that has bedevilled generations of politicians and officials: why does British government never work as effectively as we would like it to?' *Patrick Diamond, Progress*

'Straw cuts through and exposes the weaknesses of government in a methodical and inspiring way. He puts forward a very plausible set of proposals for a better way of governing and delivering. Let's Do It!' *Lawrie Philpott*

'Calling for a government revolution' *Wales Online*

'Ed Straw is fed up with the way the UK is governed and says it's time for a revolution.' *BBC News Online*



Event organised by the Education Committee of the Worshipful Company of Management Consultants.

Chair, education committee: Benjamin Taylor

(e) [benjamin.taylor@redquadrant.com](mailto:benjamin.taylor@redquadrant.com) (m) 07931 317230

Click through to read the [Education Committee plan for the year](#).

Our next event – '*Systems thinking and the organisation of organisations: why are consultants behind the curve?*' – Monday June 15<sup>th</sup>, 6-8.30pm – book via email or [click through to our website](#) for more information.

