

LIVERY BRIEFING

March 2019



LIVERY COMMITTEE UPDATE

By now your Clerk should have sent you our update on progress by the Pan Livery Initiative, which included the results of the surveys undertaken as part of that project. The surveys are an important step in getting a clearer picture of the Livery in 2019, as well as a means of collecting contemporary data on a range of issues, including our philanthropic activity.

Having a greater appreciation of the extent of charitable giving by the Livery is helpful to us in demonstrating the scope and range of the work that livery companies do. 92 companies completed that survey and headline findings showed that, collectively, our charitable giving is more than £67m each year. We also provide over 75,000 hours of pro-bono charitable support each year.

The attitudinal survey helped in understanding how members feel about their company, the Livery overall, what they do and what they stand for. 4,384 members from across 107 companies completed that survey. Some of the headline findings showed that respondents view their mother company in primarily charitable and social terms, that they are proud to be part of an important institution in the City of London and believe that livery companies promote values that benefit society.

On behalf of the Pan Livery Steering Group, the Livery Committee would like to thank everyone who responded to the surveys. There is more work to be done including the development of a pan Livery communications approach. The aim is to give livery companies support for promoting the values, relevance and purpose of the Livery, a way to address external misconceptions if they arise and, if it's needed, a way to coordinate our response. We want to give you information you can use to talk more confidently about the Livery and the value it brings to society and provide you with facts, figures and examples that you can use as evidence of its good works.

If you have not yet received the update and the headline data, please contact your Clerk who has the information.

In December we reported that the Livery Committee is developing a new, broadly based Livery website. This is clearly an important step in helping to deliver the communications plan referred to above and the project has moved on with an agreed design brief. Tenders are being sought from web designers and our aim is for the new website to be up and running over the next few months. We will keep you informed as things progress.

The Livery Committee has also been actively concentrating on its long-term development and direction and has recently approved a strategy. In addition to continuing to deliver Common Hall successfully, our strategy over the next five years re-asserts our commitment to the Livery, ensuring that we support it to maintain best practice and encourage collaboration when there is the opportunity to do so. We will work hard to ensure that the positive works of livery companies, including those outside London, in their trade, professions, educational, community support programmes and charitable activities is widely understood and supported, including by influencers, opinion formers and policy makers. We are currently developing our business plan to put that strategy into effect.

Finally, the nomination period for candidates for the Shrievalty is currently underway and it will be May when we have confirmation on whether there will be a contest in 2019.

Should you wish to contact the Livery Committee's Chairman, Vicky Russell, about anything that you think the Committee might be able to help with or if you wish to contribute to future editions of the Briefing, please contact the Livery Committee Clerk, Simon Murrells on simon.murrells@cityoflondon.gov.uk who will pass on any correspondence.

ELECTIONS IN THE CITY

Billingsgate

Mr Bronek Masojada, Chief Executive of Hiscox, was recently elected as Alderman for the Ward of Billingsgate in the place of Mathew Richardson.

Cordwainer

Following the resignation from the Court of Common Council of Sir Mark Boleat, an election will be held in the Ward of Cordwainer in due course.

LORD MAYOR'S ACTIVITIES AND VISITS

City & Guilds 140th Anniversary

On 30 January, the Lord Mayor attended the 140th anniversary celebration of The City & Guilds Institute with HRH The Princess Royal at Guildhall. For the past 140 years, The City & Guilds have been helping people, organisations and economies develop their skills for growth. The Lord Mayor and The Princess Royal joined around 220 guests, including members of the City & Guilds Group. The night paid tribute to those who founded The City & Guilds institute, who recognised the importance of skills and the difference a skilled workforce makes. During the event, multiple awards were presented by The Princess Royal including the Fellowship Diploma, which is the highest honour bestowed by the City & Guilds' Council in recognition of outstanding professional and personal achievement.

Visit to Kuwait and the United Arab Emirates (UAE)

The Lord Mayor made a successful visit to the Gulf from 13-16 January. Accompanied by a small but senior delegation, including the CEO of Standard Life Aberdeen, HM Trade Commissioner for the Middle East and the Chair of the Green Finance Taskforce, he visited Kuwait, Dubai and Abu Dhabi. The themes of the visit included sovereign wealth investment, capital markets, green finance, fintech, tomorrow's cities and assuring key Gulf partners of the City's confidence through and beyond Brexit.

In Kuwait during a joint meeting with the Minister of Finance and Kuwait Investment Authority, discussions focused on investment partnership using London as a hub for global projects, as well as fintech, Islamic and Green Finance. The Lord Mayor also met Sheikh Mubarak, to thank him for additional sponsorship of the successful Mansion House Scholarship Scheme.

In the UAE, the Lord Mayor met the Deputy Ruler of Dubai and President of Dubai International Financial Centre (DIFC) HH Sheikh Maktoum and toured the DIFC fintech Hive. He also called on the chair of the UAE Banker's Association. In Abu Dhabi, the Lord Mayor met the three major Sovereign Wealth Funds to discuss their investments in the UK and through the City, Brexit and Green Finance. The City's Livery relationship was extended through the work of the Worshipful Company of International Bankers by awarding an Honorary Freedom to the Minister of State and Chair of Abu Dhabi Global Market, His Excellency Ahmed Ali Al Sayegh. There was continued emphasis on the opportunity for investment in the UK in engagements such as the High Net Worth Investors dinner hosted by Her Majesty's UAE Ambassador, His Excellency Patrick Moody.

Visit to China

At the time of writing, the Lord Mayor is visiting China to promote links with the UK in fintech, Green Finance and the Belt and Road Initiative.

The Lord Mayor, in his role as an ambassador for the UK's financial and professional services, will meet senior members of the Chinese government and business leaders during his visit. The six-day visit sees him travel to Shenzhen, Shanghai and Beijing accompanied by a delegation of 13 innovative fintech firms headed by John McLean OBE, a board member of the China Britain Business Council.

In each of the three cities, a fintech forum is being held with government and industry aimed at boosting city-to-city links in the sector. These events will see the Lord Mayor speak alongside senior Chinese business figures and will also provide the opportunity for members of the delegation to pitch to potential investors.

Meanwhile, meetings will be held with senior figures of the Shenzhen and Shanghai governments, both of which have longstanding cooperation agreements with the City of London Corporation, to discuss how both sides can further strengthen the mutual relationships in areas including fintech, asset management and capital markets.

During the visit the Lord Mayor will also be promoting innovation and technology, championing digital skills and addressing digital and social inclusion as part of his ["Shaping Tomorrow's City Today" programme](#).

OTHER NEWS

Armistice

The Livery Briefing issued in December 2018 reported on the participation of the Livery in events held to mark Armistice Day. The new arrangements were welcomed, and the Livery Committee has since given its support to the continued involvement by the Livery in future events in the City to mark Armistice Day. Whilst writing, it should be noted that it was the Master Fruiterer who represented the Livery on that occasion and he played a significant part in leading the arrangements.

A Practical Guide to Petitioning the Crown for a Grant of Arms

The next Grant of Arms workshop will be held at IT Hall on Monday 7 October (6-9pm). The workshop is open to all Freemen, Liverymen and guests. The evening will open with a drinks reception and buffet before moving on to explore the topic of heraldry, the law of arms and the options for petitioning the Crown for a lawful grant of hereditary armorial bearings more commonly known as a 'coat of arms'.

The workshop is in the form of a seminar, where the audience is encouraged to ask questions, see examples of personal heraldry in practice (e.g., on seals, flags, tableware), share their own experiences and participate in a light-hearted heraldic quiz.

Some of the subjects covered in the workshop include:

- The elements of a coat of arms
- The principles of heraldic design
- The law as it pertains to personal and corporate arms

- Crests, Badges, Banners and Hatchments
- The petitioning process and timeframe
- The options available to the petitioner and associated costs
- Registering of family pedigrees
- Inheritance of arms in the male and female lines

Every participant will receive a copy of A Practical Guide to Petitioning the Crown for a Grant of Arms, and post workshop support to help those who decide to proceed with a petition. Tickets are priced at £65. For further details and enrolment please visit the [eventbrite website](#).

The Lord Mayor's Big Curry Lunch 2019

A reminder that on 4 April, the 12th annual Lord Mayor's Big Curry Lunch will be held at Guildhall. The Lunch unites the City of London to show their support for members of Her Majesty's Armed Forces and veterans through the three National Service Charities; ABF The Soldiers' Charity, the Royal Navy and Royal Marines Charity and the Royal Air Force Benevolent Fund.

Please visit [ABF The Soldiers' Charity website](#) to buy your tickets, which includes unlimited curry, wine and beer. Corporate Packages (for groups of 10 or more) are also available. For further details please contact Polly Roberts on proberts@soldierscharity.org or call 0207 811 3202.

Brigantes Breakfast 2019

And a further reminder that Thursday 25 July sees the Brigantes Breakfast, the annual northern luncheon for City of London Liverymen, which this year is to be held in central Manchester. The Principal Guest will be the Lord Mayor, accompanied by the Civic Party. If you would like further information before then, please contact Fiona Robinson at livery@brigantes.org.uk who will be pleased to assist.

City Briefings

These early evening events (5.30-7.30pm) are aimed at introducing Liverymen and Freemen to the City Corporation and its links with the Livery. Taking place at Guildhall, forthcoming dates are as follows:

- Wednesday 15 May 2019
- Monday 21 October 2019
- Tuesday 19 November 2019

Comments from past attendees have highlighted how useful and informative they have found these courses and we hope that as many of you as possible will take full advantage of the services offered. To book on to these (or any of the Briefing Courses organised for the benefit of the Livery), please visit the [Livery Companies website](#)

Common Hall Dates 2019

If you wish to attend and participate at Common Hall, please make a note of the 2019 dates in your diaries. They are as follows:

- Monday, 24 June 2019 – Election of Sheriffs
- Wednesday, 2 October 2019 – Election of Lord Mayor

Sheep Drive with Livery Fair, Sunday 29 September 2019

We are advised that a Livery Fair is planned around The Monument area while the Sheep Drive takes place. The media response last year was unprecedented (a copy of the Report can be sent to you by Judith Pleasance - contact details below). The Fair will enable Companies to showcase what their Livery does in terms of trade, craft, profession, education, training or charitable works. It's a simple way to present to many new people from home and abroad what we do and our relevance today. You can display your craft (The Blacksmiths, Glaziers, Turners and Upholders), sell things (The Environmental Cleaners, Makers of Playing Cards and Upholders), Value things (The Arts Scholars) or even have a Village Fair-type game while having a display of printed information up around the stall explaining who you are and what you do. It's completely up to you. Please contact Judith Pleasance on 07710 762328 or email judith@judithpleasance.com for further information.
